athebrunettetravelista

ALEXANNESOLOMON.COM

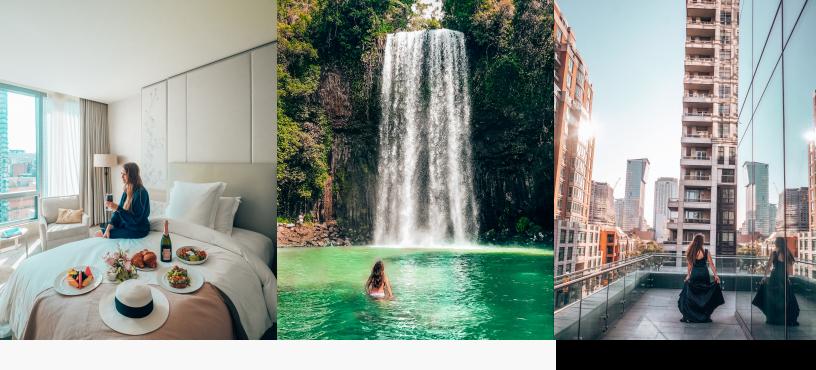


Alex is a Toronto based digital entrepreneur with a passion for traveling the globe and being as creative as possible while doing it. After graduating from Harvard University with a Bachelor of Liberal Arts Degree in International Relations, she worked for more than a decade in technology, marketing, journalism, design and creative direction.

Given Alex's diverse talents and love for innovation, she prefers setting trends rather than following them. And, she can't put her camera down once she picks it up.

Within six months of launching her Instagram account @thebrunettetravelista in November 2018, Alex started her own business and gained more than 12,000 highly engaged followers.

By curating powerful narratives and exquisite imagery, Alex's followers are given unique perspectives on travel, lifestyle, fashion and photography. And, as she continues her journey, Alex hopes to create content that will inspire her followers to do what they love and succeed on their own unconventional path.



@THEBRUNETTETRA VELISTA

statistics

12K

INSTAGRAM FOLLOWERS

95K

AVERAGE WEEKLY IMPRESSIONS 6.5%

AVERAGE ENGAGEMENT

gender 82% FEMALE 18%MALE

age 26 - 34

location
54% USA
25% CANADA

rates 💿

1 INSTAGRAM POST

\$400

3 INSTAGRAM POSTS

\$1000

1 INSTAGRAM STORY

\$100

INSTAGRAM PACKAGES

\$1500+

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PHOTOGRAPHY
COPY & WRITTEN CONTENT
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MEDIA KITS
GRAPHIC DESIGN
CAMPAIGN MANAGEMENT
STORY TAKEOVERS
CUSTOM BRANDING

portfolio

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