

SOCIAL MEDIA STRATEGIST & DIGITAL CONTENT PRODUCER

*@thebrunettetravelista*

ALEXANNESOLOMON.COM



*about*  
ALEX

Alex is a Toronto based digital entrepreneur with a passion for traveling the globe and being as creative as possible while doing it. After graduating from Harvard University with a Bachelor of Liberal Arts Degree in International Relations, she worked for more than a decade in technology, marketing, journalism, design and creative direction.

Given Alex's diverse talents and love for innovation, she prefers setting trends rather than following them. And, she can't put her camera down once she picks it up.

Within six months of launching her Instagram account @thebrunettetravelista in November 2018, Alex started her own business and gained more than 12,000 highly engaged followers.

By curating powerful narratives and exquisite imagery, Alex's followers are given unique perspectives on travel, lifestyle, fashion and photography. And, as she continues her journey, Alex hopes to create content that will inspire her followers to do what they love and succeed on their own unconventional path.



@THEBRUNETTETRAVELISTA

## statistics

12K

INSTAGRAM  
FOLLOWERS

95K

AVERAGE  
WEEKLY  
IMPRESSIONS

6.5%

AVERAGE  
ENGAGEMENT

### gender

82% FEMALE  
18% MALE

### age

26 - 34

### location

54% USA  
25% CANADA

## rates

1 INSTAGRAM POST

\$400

3 INSTAGRAM POSTS

\$1000

1 INSTAGRAM STORY

\$100

INSTAGRAM PACKAGES

\$1500+

A LA CARTE SERVICES

PLEASE CONTACT



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## select partners

FOUR SEASONS HOTELS & RESORTS  
PGA NATIONAL RESORT & SPA  
MEMORIES RESORTS & SPA  
LA COLOMBE COFFEE  
HAPPY HEALTHY CO.  
TESALATE  
TOMS SHOES  
MVMT

## a la carte services

SOCIAL MEDIA POSTS  
STRATEGIC MARKETING  
PHOTOGRAPHY  
COPY & WRITTEN CONTENT  
KEY MESSAGING  
MEDIA KITS  
GRAPHIC DESIGN  
CAMPAIGN MANAGEMENT  
STORY TAKEOVERS  
CUSTOM BRANDING

## portfolio

ALEXANNESOLOMON.COM  
@THEBRUNETTETRAVELISTA

## contact

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