

TRAVEL & LIFESTYLE CONTENT PRODUCER

@brunettetravelista

ALEXANNESOLOMON.COM



about
ALEX

Alex is a North American based photographer and digital entrepreneur with a passion for traveling the globe and being as creative as possible while doing it. After graduating from Harvard University with a Bachelor of Liberal Arts Degree in International Relations, she worked for more than a decade in technology, marketing, journalism, design and creative direction.

Given Alex's diverse talents and love for innovation, she prefers setting trends rather than following them. And, she can't put her camera down once she picks it up.

Since launching her Instagram account @brunettetravelista in November 2018, Alex has secured ongoing partnerships with Knixwear, Four Seasons Hotels & Resorts, Fairmont Hotels, Mazda Canada, Tourism Banff & Lake Louise, among many other well-known brands.

By curating powerful narratives and exquisite imagery, Alex's followers are given unique perspectives on travel, lifestyle, fashion and photography. And, as she continues her journey, Alex hopes to create content that will inspire her followers to do what they love and succeed on their own unconventional path.



 @BRUNETTETRAVELISTA

statistics

17K

INSTAGRAM
FOLLOWERS

89K

AVERAGE
WEEKLY
IMPRESSIONS

4%

AVERAGE
ENGAGEMENT

gender

82% FEMALE
18% MALE

age

26 - 34

location

54% USA
25% CANADA

select partners

FOUR SEASONS HOTELS & RESORTS
FAIRMONT HOTELS
MERRELL
KNIXWEAR
CLIQUE HOTELS & RESORTS
PLAYA LARGO RESORT & SPA
PURSUIT COLLECTION
MAZDA CANADA
WALT DISNEY WORLD

services

INSTAGRAM POSTS
INSTAGRAM STORIES
STORY TAKEOVERS
CUSTOM PACKAGES
PHOTOGRAPHY
GRAPHIC DESIGN
COPY & WRITTEN CONTENT

*All rates are available upon request.

portfolio

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